

Press Release
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BOSTON STREET ADVISORS
CORPORATE FINANCIAL PROFESSIONALS

Sanford Brothers Co. Completes Acquisition of Claude Neon Signs

TULSA, OK – January 16, 2004 - Claude Neon Federal Signs, Inc. today announced that it has completed its sale to Sanford Brothers Co. of Tulsa.

Terms of the sale were not disclosed.

"This transaction is very exciting for Sanford Brothers and Claude Neon and we are excited about the long-term advantages for the company,"

Scott Sanford, President of Claude Neon said. "As a privately held company, this acquisition will allow us to be better positioned to serve customers and achieve its growth and earnings potential."

Claude Neon, which will continue to operate under that name, is a 75 year old Oklahoma company that manufactures, sells, and services commercial signs with its headquarters in Tulsa. The financial advisor for the transaction was Boston Street Advisors, Inc.

For more information about Claude Neon Federal Signs, visit <http://www.cnfsigns.com/>.

About Boston Street Advisors

Boston Street Advisors, Inc. is an independent financial advisory services firm founded in 1995 that is focused on mergers & acquisitions, financial restructuring and merchant banking. From our offices in New York and Tulsa, the firm provides this service to clients who have "special situations" requiring independent advice resulting in well designed and executed financial and operating solutions. These "special situations" require growth capital for acquisitions, joint ventures, recapitalizations, special projects and shareholder liquidity resolution.

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